



Lauches Community Survey

Chestertown, MD October 7, 2026 – The Upper Shore Regional Council has commenced work on their first Comprehensive Economic Development Strategic Plan with the goal of establishing a framework for economic prosperity and resiliency. A survey of residents and workers in the region (Cecil, Kent, and Queen Anne’s counties) is an important tool for this effort. The questions in this survey will help to better understand how those who live and work in the region interact within the local economy and what they view as priorities.

“Our communities know the Upper Shore better than anyone. This survey gives residents and those who work here a chance to tell us what they value, what they would like to see improved, and what they believe is important for our region’s future. We encourage everyone across Cecil, Kent, and Queen Anne’s counties to take a few minutes to share their perspective. Every response helps us build a plan that truly represents the Upper Shore”, Susan Oneill, USRC Executive Director

The Upper Shore Regional Council is utilizing a consulting firm, TPMA, for survey development and analysis. No personal or other identifying information will be released or provided to staff, volunteers, or elected officials. All information collected in this survey will be fully anonymized in the report.

The Community Survey will be available to the public from through October 31. To take the survey, visit <https://s.surveylegend.com/s/6blf>

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