



FOR IMMEDIATE RELEASE:

## **WCTR Radio Expands Coverage with New Frequency 100.1 FM, Serving Queen Anne's, Northern Talbot, and Caroline Counties**

Chestertown, MD [9-26-25] — WCTR Radio, the Eastern Shore's locally owned and independently operated radio station, is proud to announce the expansion of its broadcast reach with the addition of a new frequency at **100.1 FM**. This exciting development will extend WCTR's classic hits, community news, weather, sports, and local programming to listeners across Queen Anne's County, northern Talbot County, and Caroline County.

Since first going on the air in 1963, WCTR has been a trusted voice of the Upper Shore, providing local news, weather reports, community updates, and the music listeners love. The addition of 100.1 FM builds on that tradition, ensuring that even more residents can enjoy the programming that makes WCTR a cornerstone of the region.

"WCTR has always been about connecting the Eastern Shore with local voices and local stories," said Leslie Sea, General Manager of WCTR. "Adding 100.1 FM allows us to bring our classic hits, nautical weather, traffic updates, and local news to even more communities, while staying true to our independent, community-focused roots."

Listeners can now tune into WCTR on **106.9 FM**, **100.1 FM**, and **1530 AM**, as well as stream live at [www.wctr.com](http://www.wctr.com).

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